Oluwatishe Elesinnla

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SUMMARY

Aspiring highly motivated and Inspired User Experience Designer, User Interaction Designer, and Developer with 3 years of expertise in crafting user-centric digital solutions and engaging experiences. Spearheaded the creation of high-quality, data-driven, and solutions-based design leading to a 63% increase in user satisfaction.

SKILLS

- **Data & Database Management:** Data Modeling, Database Management, Proof of Concepts Designs, Data Collection & Analysis, CRM Analytics, Financial Services Cloud, Data Analysis
- **Project Management**: Agile Development Methodology, Stakeholder Management
- **Quality Assurance & Testing:** Strategic Planning, Risk Mitigation, Team Leadership, Mobile Testing, Quality Assurance (QA) Testing, Review and Performance Optimization,
- **Marketing, Communication, & Interpersonal Skills:** Stakeholder Management, Requirement Gathering, Effective Communication, Strategic Marketing, Public Speaking & Presentation Skills, Customer Service, SEO Strategies, Risk Analysis
- **Design & Creative Strategy**: Visual Storytelling, Storyboards, Persona Development, Sketching, Storyboarding, Typography
- **Information Architecture:** Mockups, User flows, Prototyping, Wireframing, Heuristic Evaluation
- **User Research:** Ethnography, A/B Testing, Usability Testing, Accessibility Testing, Market Research, Quantitative Assessment
- **Design & Research:** UX/UI Design, Interaction Design, Visual Design, Design Systems, Product Design & Strategy
- **Design & Collaboration Tools:** Adobe Creative Cloud, Figma, Jira, Miro, Sketch, InVision, InDesign, Marvel, Slack
- **Software & Programming:** HTML, CSS, JavaScript, React, Python, MySQL, SQL, SaaS, Restless API, Apache, Firebase, Azure, WordPress, Bubble.io, Tableau
- **Leadership & Problem Solving:** Team Leadership & Coaching, Compassion, Ethical Practice, Problem Solver, Critical Thinking, Issue/Conflict Resolution
- **Organizational & Time Management:** Detail-Oriented, Adaptable & Creative, Time Management, Project Documentation & Reporting

EDUCATION & CERTIFICATION

Bachelor of Science in **Informatics**   MAY 2023
Specialization in **Web Design and Development** and **Media Arts & Science**
Indiana University Indianapolis

Associate of Science in **General Studies**   DECEMBER 2019
Ivy Tech Community College Indianapolis

Certification: Human-Computer Interaction **(HCI)**   MAY 2023
Indiana University Indianapolis

Certification: CNA   FEBRUARY 2024
Indiana School of Certified Nurse Assistants

Google Data Analytics Professional Certificate DECEMBER 2024
Coursera

PROFESSIONAL EXPERIENCE

Guaranty: Residential Services LLC | Caregiver DECEMBER 2023 – PRESENT

- **Delivered compassionate support and assistance daily,** I demonstrated empathy and understanding to ensure the well-being of my clients.
- **Facilitated patient independence** I assisted with routine tasks, enhanced their quality of life, and promoted self-sufficiency.
- **Utilized problem-solving skills**; I addressed client challenges and provided and implemented solutions in their daily acts of living, resulting in a 25% reduction in their stress levels.

Deeply Ingrained | Project Manager DECEMBER – MAY 2023

- **Managed a 360-imaging project;** I led a group of four and provided my expertise in software and technology, which resulted in the successful launch of a fully functional virtual tour.
- **Adopted Agile methodologies to streamline project workflows** and fostered enhanced cross-functional team communication, leading to a 35% increase in project efficiency and a 73% reduction in overspending risks.
- **Performed in-depth financial analysis;** I identified budget constraints and developed cost-effective solutions, ultimately saving the company 42% in projected expenses.

Our-Neighbours LLC | Freelance QA tester / Designer OCTOBER – DECEMBER 2019 & 2023

- **Engineered and executed comprehensive UAT (User Acceptance Testing);** I ensured that the software and information architecture met the high standards and business requirements by assessing the functionality, completeness, and error-free operation.
- **Alleviated the functional, UI, and regression through testing;** I proactively identified and resolved potential issues, which led to a 78% increase in optimization in the product release process and software quality.
- **Optimized information architecture and user** interactions for a mobile app; I focused on MVP and intuitive UX design principles, which resulted in a 35% increase in task completion rates.

Furtrieve LLC | UX Designer/ UI Designer SEPTEMBER 2021 – SEPTEMBER 2022

- **Reimagined the Furtrieve's website and mobile app**; I was able to achieve a 36% increase in user engagement by implementing a cohesive design strategy that aligned with brand identity and product goals and bringing the creation to life.
- **Spearheaded in-depth user research** to identify target audience needs. It resulted in a 45% enhancement in user experience across multiple projects by addressing key vulnerabilities and implementing targeted design improvements.
- **Bridged the gap in cross-functional collaboration;** between design, marketing, and development teams, ensuring a 95% success rate in integrating design solutions & enhancing communication efficiency by 15%

RECOMMENDATIONS

- **Femi Emmanuel |** CFO of Neighbours LLC femelesh@our-neighbours.com
- **Dave Haughs |** CFO of Deeply Ingrained LLC dhaughs@sdww.org
- **Jordan Hetlund |** CEO of Furtrieve LLC jhetlund@furtrieve.com